

we
west elm

ALFRESCO ENTERTAINING

WE'RE
TAKING
IT
OUTSIDE

OUR NEWLY EXPANDED COLLECTIONS OF OUTDOOR-FRIENDLY FURNITURE, TEXTILES AND HOME ACCESSORIES PUT THE FOCUS ON ENJOYING FRESH AIR WITH FRIENDS—WHETHER THAT'S BY THE BEACH, BESIDE THE POOL, IN THE BACKYARD OR ON THE TERRACE, PATIO OR ROOF



BY THE SEA

A SOUTHERN MEDITERRANEAN
LOOK INSPIRED BY THE
GREEK ISLANDS



a.

c.

e.

b.

d.

a| TILLARY OUTDOOR MODULAR SEATING Chocolate frame/white cushions or white frame/white cushions. \$349 – \$899 **b|** TILLARY OUTDOOR LOUNGE CHAIR White frame/white cushion or chocolate frame/white cushion. \$299 **c|** TILLARY OUTDOOR CUSHION COVERS Stone white, steel, flax, dusty navy or papaya. \$39 – \$169 **d|** TERRA-COTTA PAINTED PILLAR HOLDER COLLECTION White. \$49 – \$149 **e|** PEBBLE SIDE TABLE Pebble. \$149

DOCKSIDE AND DECK SIDE,
TAPAS-STYLE ENTERTAINING
IN BLUE AND WHITE IS
SIMPLE AND STYLISH.



a | WOOD UMBRELLA + STAND White canopy/chocolate pole; canopy also in steel, flax, papaya or papaya herringbone. \$129 **b | ROUND STAND** Black cement. \$69 **c | HANGING WIRE LANTERN COLLECTION** Gunmetal. \$59 – \$69 **d | WOOD-SLAT DINING COLLECTION** Chocolate or white. \$149 – \$199 **e | OUTDOOR CUSHION COLLECTION** White, papaya, steel flax, dusty dot or dusty navy. \$19 – \$199 **f | MOROCCAN CANAPE PLATES** Cobalt/white. \$24 set of 4 **g | WOVEN DRINK BUCKET** Sea grass. \$59 **h | PEBBLE SIDE TABLE** Pebble. \$149 **i | GRECIAN BLOCK OUTDOOR PILLOW** Pompeii blue/stone white. \$34 **j | SNAPPER OUTDOOR PILLOW** Pompeii blue/stone white. \$34 **k | FALLING DOT OUTDOOR PILLOW** Pompeii blue/stone white. \$19 **l | OASIS COLLECTION** Navy/white. Dessert plate, \$32 set of 4 bowl, \$32 set of 4

POOLSIDE

CLEAN WHITES, CRISP SILHOUETTES
AND BRIGHT COLORS PROVIDE A HINT
OF MIAMI MOD



a | SQUARE 4-PANEL UMBRELLA + STAND White canopy/white pole. \$149 **b** | ROUND STAND Black cement. \$69 **c** | BARROW GLASS-TOP RECTANGLE DINING TABLE White. \$399 **d** | BARROW LOUNGER White. \$329 **e** | SOLID WOVEN OUTDOOR PILLOW Stone white, steel or natural. \$24 – \$34

MIXING AND
MATCHING
MELAMINE
FRESHENS UP
THE TABLE.



a | PAINTER'S MELAMINE COLLECTION
Yellow dinner and multi salad. \$16 –
\$24 set of 4 **b** | SUNSHINE MELAMINE
DINNER PLATES Yellow. \$24 set of 4
c | RAINBOW NAPKIN Red. \$16 set
of 4 **d** | FISH PLATTERS Multi. \$16 – \$24
e | BARROW BISTRO TABLE White.
\$169 **f** | BARROW DINING CHAIR
White. \$149 **g** | DIMPLED GLASSWARE
COLLECTION Small, large, mini. Turquoise,
amber, clear or smoke. \$16 – \$32 set of 4



IN THE BACKYARD

NATURALLY ENOUGH, OUR TWO NEW
ALFRESCO FURNITURE COLLECTIONS
EACH HAVE THEIR OWN UNIQUE TAKE
ON THE GREAT OUTDOORS

a.



a| MONTAUK NEST CHAIR Antique palm. \$499,
CUSHION: Clay. \$39



THE NEW MONTAUK
COLLECTION: ALL-WEATHER
WICKER, ALL SUMMER LONG.



a | MONTAUK SECTIONAL COLLECTION Antique palm/clay cushions. \$499 – \$899 **b** | DEXTER OUTDOOR COFFEE + SIDE TABLE Driftwood. \$149 – \$299 **c** | MONTAUK LOUNGER Antique palm. \$429, CUSHION: Clay. \$119



MADE OF RESPONSIBLY HARVESTED WOOD, OUR NEW DEXTER COLLECTION PUTS A FRESH SPIN ON THE CLASSIC PICNIC TABLE AND THE WINDSOR CHAIR.

a| DEXTER OUTDOOR LOUNGER Driftwood. \$429, **CUSHION:** Flax. \$119 **b| BIRD MELAMINE PLATES** Multi. \$20 set of 4 **c| SUNSHINE TEA TOWEL** Yellow. \$9 **d| WOVEN PLACEMAT** \$14 set of 2 **e| DEXTER OUTDOOR DINING COLLECTION** Driftwood. \$199 – \$796 **f| WILDFLOWER OUTDOOR PILLOW** Willow/stone white. \$24 **g| DINING CHAIR CUSHIONS** Flax. \$24 – \$79



The Meranti wood in our new Dexter Outdoor Collection has been certified by the Forest Stewardship Council (FSC), ensuring that it was harvested responsibly.



ACCESSORIZE YOUR SUMMER

FROM LANTERNS AND CANDLES TO PLANTERS
AND POTS TO UMBRELLAS AND PILLOWS



a| PORCELAIN HURRICANE COLLECTION White. \$19 – \$49 **b|** TERRA-COTTA CUTOUT HURRICANE COLLECTION Natural. \$24 – \$29 **c|** PORCELAIN TEA LIGHT White. \$8
d| HANGING WIRE LANTERN COLLECTION Gunmetal. \$59 – \$69 **e|** TEXTURED PLANTER COLLECTION Ivory. \$149 – \$249 **f|** HIVE CANDLEPOTS White or turquoise. \$19
g| CERAMIC PLANTERS WITH STAND Black/small or white/tall. \$69 – \$79 **h|** DAVID STARK OUTDOOR STRING LIGHTS Sea grass. \$35



a | **WOOD UMBRELLA + STAND** Flax canopy/chocolate pole; canopy also in papaya, white, steel or papaya herringbone. \$129 **b** | **GRECIAN-BLOCK OUTDOOR PILLOW** Pompeii blue/stone white or papaya/stone white. \$34 **c** | **BAMBOO-LEAF OUTDOOR PILLOW** Willow/stone white. \$19 **d** | **SOLID OUTDOOR PILLOW WITH PIPING** Dusty Navy, Papaya, Stone White, Steel, Flax. \$29

UMBRELLAS FIND THEIR PLACE IN THE SUN—AND KEEP YOU IN THE SHADE.



a.

OUR COLLABORATIONS

WE PLAY

WELL

WITH

OTHERS

AT WEST ELM, WE SEEK OUT PARTNERS WHO SHARE OUR VISION FOR DESIGNING UNIQUE, AFFORDABLE PRODUCTS THAT BRING OUT THE DESIGNER IN EVERYONE. THIS SUMMER WE'VE GOT BRAND-NEW COLLECTIONS FROM OUR VENTURES WITH ARTIST AND TEXTILE DESIGNER **LOURDES SÁNCHEZ** AND EVENT DESIGNER **DAVID STARK** PLUS THE DEBUT OF A WHIMSICAL PAPIER-MÂCHÉ LINE FROM TENNESSEE'S **STRAY DOG DESIGNS**.



LOURDES SÁNCHEZ

BOLD GEOMETRIC WALL ART
+ FUN FANCIFUL PILLOWS

WE LOVE THE WORK OF CUBAN-BORN ARTIST AND TEXTILE DESIGNER LOURDES SÁNCHEZ SO MUCH, WE POUNCE ON OUR FAVORITE CREATIONS THE MINUTE SHE SHOWS THEM TO US (EVEN IF WE DON'T KNOW EXACTLY WHAT WE'LL DO WITH THEM). THIS SEASON, WE TURNED A COLLECTION OF LOURDES' GEOMETRIC TEXTILE DESIGNS INTO BOLD FRAMED WALL ART, AND WE COLLABORATED WITH HER ON A COLLECTION OF PILLOWS INSPIRED BY SEA CREATURES—WHALES, ZEBRA FISH AND CORAL.

a | LOURDES SÁNCHEZ WALL ART COLLECTION Trapezoid geo, oval hatch, color blotches, circles, color wedges, swirls or stacked geo (see westelm.com). \$59 – \$179
b | WHALES PILLOW COVER Ivory/blue. \$34 **c** | ZEBRA FISH PILLOW COVER Ivory/black. \$34 **d** | CORAL PILLOW COVER Ivory/blue. \$29
e | WOOD-SLAT STACKABLE DINING CHAIR White or chocolate. \$149



DAVID STARK

MEDITERRANEAN-INSPIRED TABLETOP FINDS BEAUTY IN THE EVERYDAY

FOR OUR LATEST COLLABORATION WITH DAVID, THE BROOKLYN-BASED EVENT DESIGNER EXTRAORDINAIRE RETURNED TO HIS ROOTS AS A PAINTER. INSPIRED BY THE MEDITERRANEAN LIGHT, THE BLUE OF THE SEA AND ARTIST MATERIALS LIKE RAW CANVAS AND GESSO, DAVID CREATED BEAUTIFUL, FUNCTIONAL OBJECTS INSPIRED BY FAMILIAR EVERYDAY FORMS – ROPE BASKETS AND BOTTLES WRAPPED IN ARTIST'S CANVAS AS WELL AS PORCELAIN SOUP CANS, TAPAS PLATES MODELED ON SARDINE CANISTERS AND DINNERWARE SPLASHED WITH EXUBERANT HUES OF BLUE.



a| DAVID STARK DINNERWARE Blue. \$24 – \$40 **b**| DAVID STARK ROPE BOWL Natural. \$34 **c**| DAVID STARK CANVAS FLOWER + FLAG Natural. \$6 – \$9 **d**| DAVID STARK PORCELAIN TAPAS DISHES White. \$9 – \$12 **e**| DAVID STARK SOUP CAN White. \$14 **f**| DAVID STARK BOTTLE COLLECTION Canvas and porcelain/small and canvas/large. \$12–\$19





-
- a** | TILT CHAIR 🍫 Chocolate. \$169
 - b** | CUSHION Natural braided jute. \$29
 - c** | LUCIE CARAFE Pale peacock. \$39
 - d** | STRAY DOG CHANDELIER White. \$299
 - e** | NEO-BAROQUE DINNERWARE White. \$32 – \$40
 - f** | CORO TUMBLERS Lagoon blue (various shades). \$32 – \$36 set of 4
 - g** | TERRA DINING COLLECTION 🍫 Chocolate. \$269 – \$599
 - h** | STRAY DOG PAPIER-MÂCHÉ WALL ART White. \$29 – \$49
 - i** | STRAY DOG PAPIER-MÂCHÉ OBJECTS White. \$24 – \$34
-

STRAY DOG DESIGNS

OUR NEWEST COLLABORATION IS
STAGING A PAPIER-MÂCHÉ REVIVAL

FOUNDED AND RUN BY THE TENNESSEE-BASED HUSBAND-AND-WIFE DUO JANE GRAY AND BILL PRITCHARD, STRAY DOG TAKES ITS NAME FROM THE PUPS THAT ROAM THE PICTURESQUE STREETS OF THE MEXICAN TOWN OF SAN MIGUEL DE ALLENDE, WHERE LOCAL ARTISANS CRAFT MANY OF THE TEAM'S DESIGNS. WE WORKED WITH JANE AND BILL TO CREATE AN ALL-WHITE PAPIER-MÂCHÉ COLLECTION THAT INCLUDES A DRAMATIC CHANDELIER, BAS-RELIEF WALL ART, A CIRCULAR END TABLE AND DECORATIVE OBJECTS INSPIRED BY THE SEA—ALL OF WHICH ARE MADE WITH RECYCLED MATERIALS AND HAND PAINTED IN MEXICO.



A COOK'S TOUR

THE NEW WEST ELM KITCHEN

WE'RE BRINGING OUR SIMPLE, INSPIRING AESTHETIC TO THE CENTER OF THE HOME, WITH TWO NEW COLLECTIONS—ONE MORE ORGANIC, THE OTHER MORE POP—THAT MAKE EASY WORK OF ENTERTAINING AND COOKING AT HOME. LOOK FOR EVEN MORE NEXT SEASON...





d.

c.

a.

b.



e.



f.



g.



h.



i.



j.

**AUTHENTIC,
NATURAL
MATERIALS
CREATE A
PURE, ORGANIC
LOOK.**

a | RUSTIC STOOLS Acacia. \$199 – \$398 **b | INDUSTRIAL STOOL** Natural/raw steel. \$169 **c | RUSTIC BAR** Acacia/steel. \$499 **d | GLOBE PENDANT** Clear glass. \$99 – \$269 **e | AFRICAN BREAD BOWLS** Natural. \$19 – \$24 **f | FLOW TRAY** Gray, stonewhite or blue. \$9 **g | ACACIA WOOD SLABS** free shipping Natural. \$24 – \$34 **h | FLOW PITCHER** Stone white. \$16 **i | RAFFIA TRAYS** Grasscloth. \$29 – \$159 **j | FLOW KITCHEN STORAGE** Stone white or gray. \$16 – \$24

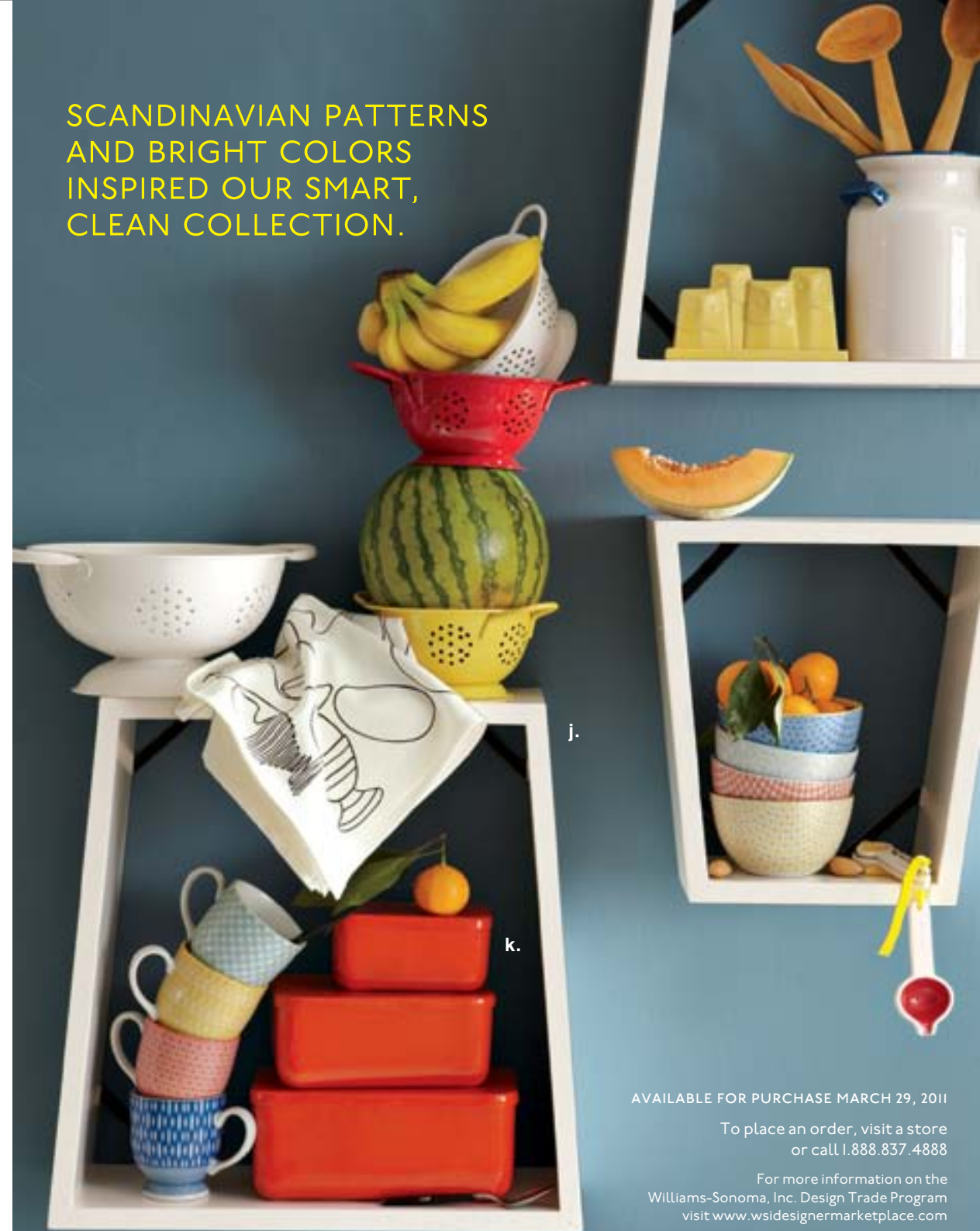


a| GLASS TUBE SPICE RACK Glass and cork. \$29 **b| RECYCLED GLASS STACKING VASES** Tricolor or clear. \$14 - \$19 **c| BIRD BOTTLE OPENER** Polished. \$8.50 **d| SEA MEASURING CUPS** Aqua. \$19 **e| WOODEN MEASURING SPOONS** Bleached acacia. \$9 **f| FISH BOTTLE OPENER** Brushed nickel and wood. \$10 **g| WIRE DRINK CADDY** Iron. \$19 **h| RECYCLED GLASS VINEGAR + OIL BOTTLES** Glass. \$12 - \$16 **i| FLOW MIXING BOWLS** Stone white/large, grey/medium, blue/small. \$16 - \$29 **j| FLOW DINNERWARE + ENTERTAINING** Stone White. \$9 - \$32



a | TEA TOWEL COLLECTION Egg cup, sunburst, sunshine, mushroom or scandinavian trees. \$9 **b | COLANDERS** White, red or yellow. \$12–\$19 **c | MODERN MUG** Chain links/yellow, connect the dots/coral, rain/blue or basket weave/light blue-green. \$10 **d | MODERN BOWL** Retro diamond/blue, petals/gray, ditsy flower/coral or mod/yellow. \$8 **e | UTENSIL HOLDER** Blue/white. \$24 **f | MODERN SUGAR JAR + CREAMER** Citron. \$12–\$14 **g | POP-COLOR SALT + PEPPER SHAKER** Yellow and green. \$12 set of 2 **h | POP-COLOR MEASURING CUPS + SPOONS** Multi. \$14–\$19 **i | OWL COLLECTION** Yellow butter dish \$16, White measuring cups \$19 **j | ANGLE NESTING SHELVES** White. \$99 set of 3 **k | RECTANGLE BISCUIT CONTAINER COLLECTION** Orange. \$9–\$16

SCANDINAVIAN PATTERNS
AND BRIGHT COLORS
INSPIRED OUR SMART,
CLEAN COLLECTION.



AVAILABLE FOR PURCHASE MARCH 29, 2011

To place an order, visit a store
or call 1.888.837.4888

For more information on the
Williams-Sonoma, Inc. Design Trade Program
visit www.wsdesignermarketplace.com